

INSTRUCTIONS

1. The canvas has a pocket at the top to insert a dowel stick to be hung. If you would prefer to have folks sign it by leaning it on a table, that is ok as well. Make sure that each signer presses their lips against the canvas with a hard surface beneath and have them put the lipstick on thickly so it shows up.
2. Table Set Up: Ideally, it would be great to have the canvas propped up against a box with the top of the canvas and logo visible . Display the lipsticks in a nice way for people to select their favorite color. Bring a discard bowl or wastebasket to collect the sticks after use and tissues.
3. Have each signer use the wooden stick to scrape off some lipstick and apply. Make sure that is thick enough to show up on the canvas.
4. Kiss the canvas only when there is something firm backing it. A table works, or putting a book behind the place on the canvas where you are kissing. Try to make it as dark as you can.
5. Have each person sign their name by their kiss with a non toxic marker. If guys want to sign without applying lipstick they can just sign their name.
6. Hand out info cards to each signer and ask if they want to receive our e-newsletter to find out more about the campaign, future events and programs.
7. Make sure that you can read the writing of anyone who signs the sign up sheet. Ask for clarification if not.
8. Wait until the lipstick is dry before rolling up the canvas so it doesn't smear. Keep all of the items together in the kit to use again if needed.
9. After your session, please help us with our database entry **of those who signed up for our e-newsletter**. Please input info into an excel spreadsheet using the following format:

First Name | Last Name | Street | City | State | Zip | school | phone # | e-mail

Thanks so much for your support. Please let us know if you have any questions or comments.

Sincerely,

The Teen For Safe Cosmetics Team
415 289-1001
info@teensforsafecosmetics.org



Lips Against Lead

**A NATIONAL EFFORT
TO BAN LEAD IN LIPSTICK**

TEENS FOR *Safe Cosmetics*
teensforsafecosmetics.org

THE PROJECT

Teens for Safe Cosmetics has a plan to effectively help get lead in lipstick banned through policy change in the state of California. This past August, 2008 a piece of legislation at the state level to ban lead in lipstick lost by one vote in the California Assembly. The teen campaign members have heard that the bill will be introduced in January and want to ensure its passage. If a ban like this is passed, it will have national implications. They want to engage teens and adults in California and across the country in helping to make this happen. Here is how you can help.

The Petition

Teens for Safe Cosmetics campaign members created a unique and very visible petition to launch this project on October 6, 2008 across the country. Screened onto organic canvas is a proclamation supporting a ban of lead in lipstick. Around that text, we are asking that each supporter not only put their signature on the canvas but that they also plant a kiss next to it using lead free lipstick signifying their support.

Outreach

The canvases, along with a Lips Against Lead Starters Kit will be sent to schools around the country at their request. We are requesting that each school gather as many signatures / kisses as possible. Our hope is that the canvases are taken to community fairs, malls, concerts, farmer's markets – places where there are large numbers of people congregating.

How To Get Started:

Ask us to send you a Lips Against Lead Starters Kit to get the momentum started in your school and community. The kit will contain all of the items necessary to set up a table to engage signers.

- Canvas with petition
- Assorted Lipsticks
- Popsicle sticks for lipstick application
- Info cards
- Sign-up Sheets for campaign e-newsletter
- Mailing label to return canvas once it is full

Goal:

Once we gather all of the canvases, we will take them to Sacramento, our state capitol when the bill to ban lead in lipstick is introduced. The teens will request time to be heard and present the canvases as evidence that young women, men and adults around the country will not stand for toxic ingredients in our products.

PETITION CONTENT

We the Teens for Safe Cosmetics have created this visual petition as part of our efforts to **BAN LEAD IN LIPSTICK**. In 2007, the National Campaign for Safe Cosmetics released a study that found lipsticks from many top brands contained lead. Two thirds of the 33 samples tested contained detectable levels of lead; of those, half were above the lead limit for candy. Exposure to lead can cause brain damage, learning, language and behavioral problems and has also been linked to miscarriages, reduced fertility, hormonal changes and delays in the onset of puberty. Lipstick that contains lead applied several times a day, every day is toxic! Every pair of lips that kisses this petition will wear lead free lipstick because **LIPSTICK SHOULD NOT CONTAIN LEAD**. Each kiss represents an individual supporting legislation to **BAN LEAD IN LIPSTICK** permanently.

We should not have to choose beauty over health.

FACTS: WHY BAN LEAD IN LIPSTICK?

The Campaign for Safe Cosmetics in 2007 found lipsticks from top brands contain lead. Two-thirds of the 33 samples tested contained detectable levels of lead; of those, half were above the lead limit for lead in candy

Lead is a potent neurotoxin and linked to numerous other health and reproductive problems.

Lipstick, like candy, is ingested directly. Nevertheless, the FDA has not set a limit for lead in lipstick – which fits with the disturbing absence of FDA regulatory oversight and enforcement capacity for the \$50 billion personal care products industry.

Exposure to lead can cause learning, language and behavioral problems such as lowered IQ, impulsiveness, reduced school performance, increased aggression, seizures and brain damage, anemia, and, after long exposure, damage to the kidneys. Lead has also been linked to miscarriage, reduced fertility in men and women, hormonal changes, menstrual irregularities and delays in the onset of puberty in girls.

Pregnant women and young children are particularly vulnerable to lead exposure because lead easily crosses the placenta and may enter the fetal brain, where it interferes with normal development. Lead has also been linked to miscarriage, reduced fertility in both men and women, hormonal changes, menstrual irregularities and delays in the onset of puberty.

Lead builds up in the body over time and lead containing lipstick applied several times a day, every day, combined with lead in water and other sources, could add up to significant exposure levels.